



BUSINESS DEVELOPMENT

MEET CHINA

Shanghai, Cangzhou,
Tianjin and Beijing,
China

14th to 20th May 2023

JT Business Development invites you to a business delegation aimed at exploring the Chinese market, connecting with local Chinese partners, business community, investors, incubators and accelerators.

We are delighted to invite you to **join us on an exciting exploration of the Chinese market and the opportunities it brings for European companies.** China has made great headway in its economic post-Covid19 recovery. With all the restrictions lifted, it is now ready to welcome international companies. **It is a global economic powerhouse, and this presents an exciting opportunity for businesses throughout Europe** looking to expand and develop their presence in the country.

As you likely know, tackling a new market can be both profitable and challenging. However, by taking advantage of the current developments within the region and leveraging its vast resources, **EU SMEs can find success in China's vast consumer base.** Understanding the key aspects of doing business in this region allows companies to **unlock growth potential that is otherwise inaccessible elsewhere.**

ABOUT CHINA BUSINESS MATCHMAKING TOUR

The purpose of the business trip is to visit local Chinese organizations (partners, investors, incubators, accelerators, state organisations and successful local companies), which **through their programs help foreign companies to enter the Chinese market.** Great emphasis is given on good B2B matching to ensure maximum efficiency of the business tour.

Business tour is privately organised and completely focused on organising and providing B2B meetings and is as tailor made to each company as possible.

WHO IS THE TOUR FOR?

You can join us regardless of the degree of development of your project - you are either at the beginning or you want to enter the Chinese market with already developed solutions, or you want to find distributors, development partners, new sources or you need an investor in your home market or in China to start your local operations.

By joining us on this delegation, **you will benefit from a comprehensive overview of issues that may affect your entry or expansion into the Chinese area. You will gain invaluable insights about possible market entry, business practices, local trends and customs that could shape your relationships with Chinese partners.** Additionally, we will provide guidance on how best to take advantage of existing opportunities while minimizing risks associated with entering this market.

PROGRAM OF THE 7-DAY TRIP

Sunday, 14th May:

- arrival to Shanghai - check in at hotel

Monday, 15th May (Shanghai):

- Morning: project presentations at **neoBay** (Global Innovation and Entrepreneurship community) for local companies, investors, B2B meetings
- Afternoon: local company visits

Tuesday, 16th May (Shanghai):

- Morning: B2B meetings at **neoBay**
- Afternoon: high speed train from Shanghai HongQiao station to Cangzhou station

Wednesday, 17th May (Cangzhou):

- Morning: Meeting with **CEEC SME centre**, project presentations for local business community, potential partners and investors, B2B with local companies
- Afternoon: local company visits and B2B matchmaking
- Late afternoon: bus to Tianjin

Thursday, 18th May (Tianjin):

- Morning: Project presentations for local business community and investors organised by **Tianjin Technology Innovation Center** and their partners
- Afternoon: B2B matchmaking and meetings with local companies, investors,
- Afternoon: local company visits

Friday, 19th May (Tianjin):

- Visit to **WIC – World Intelligence Congress** and B2B matching/meetings at the venue

Saturday, 20th May (Beijing):

- Early morning: high speed train from Tianjin to Beijing
- Morning: meeting with **GTOG investment** and **Almakers** accelerator and their business partners and investors
- Afternoon: departures to Beijing airport and flight back to Europe.

***Please note that the program is subject to change, but this will not affect the quality of the trip.**

BUSINESS ENTITIES THAT WE WILL VISIT

Tianjin

Tianjin city is famous for its strong industry. Being an old industrial city and manufacturing base, the city boasts a strong ICT, biomedicine, aviation etc. industry. Currently, with great efforts to develop artificial intelligence, biomedicine, new energy and new materials, Tianjin strives to build itself into a R&D base of advanced manufacturing.

Tianjin is constantly improving its business environment to facilitate the settlement of foreign companies.



Tianjin Technology Innovation Center

TTIC is a state-of-the-art research and development facility. The center was established in 2009 with the aim of promoting technological innovation and entrepreneurship in the region. It focuses on a wide range of research areas including new materials, renewable energy, advanced manufacturing, biotechnology, and information technology. They have a strong emphasis on interdisciplinary research, both in China and overseas.



Beijing

Beijing is the capital of China and one of the most populous cities in the world. It has a thriving economy that is split into different areas of Beijing. It has financial centres, shopping centres and it is a major centre for electronics and computer-related industries. The southeast of Beijing is becoming a new centre in pharmaceuticals, information technology, and materials engineering. It is also home to 54 Fortune 500 companies. The city is an important centre for international trade and investment, with a growing number of foreign businesses establishing operations in the city.



GTOG Investment

Established in 2004, GTOG Investment helps startups through VC/PE financing and consulting services. They engage in assets worth more than 10 billion RMB. Their sectors of focus are IOT, Intelligent Devices, Fossil Energy, Modern Agriculture, Retails, Aerospace, Bio-Medical and Education.

Almakers

A professional incubator focusing on AI and machine learning project incubation. They offer global connections to industry alliances, R&D institutions and industrial parks in order to build a global ecosystem.



Shanghai

Shanghai is a global financial centre and one of the most important cities for international trade in China. Located on the east coast, it is China's largest city by population and one of the most densely populated cities in the world. Shanghai's economy is driven by a diverse range of industries, including finance, technology, manufacturing, and services. Shanghai's port is the busiest in the world, making the city a crucial centre for global trade and investment.



neoBay

An incubator that helps international startups which focus on science and technology. Their most prevalent fields include AI / big data / deep learning, advanced manufacturing / robotics, carbon-neutral technologies, intelligent healthcare, bio-agriculture. They offer business license applications, accounting & tax services, HR management, space leasing, policies and governmental support, branding & advertising services and more.

neoBay
Jump start your dream.



Cangzhou

Located in northeast China, in Hebei province, Cangzhou's economy is dominated by the petroleum and petrochemical industries. The city is home to a number of other heavy industries such as steel production, shipbuilding, and machinery manufacturing. Cangzhou is an important sea gate, and it plays a big role in the regional economy. It is one of the important cities in the Beijing-Tianjin-Hebei one-hour circle. It takes 51 minutes to Beijing and 22 minutes to Tianjin by train. Cangzhou has become one of the cities with the most developed integrated transportation network in North China.

China-CEEC SME Cooperation Zone

A key partner with Central and Eastern European Countries. CEEC SME Cooperation Zone encompasses the petrochemical industry, building materials logistics, modern agriculture and also high-end manufacturing. They are currently focusing on the introduction of light aircraft R & D and manufacturing, energy-saving and environmental protection equipment manufacturing, new energy vehicles and parts manufacturing, high-end medical equipment manufacturing, agricultural machinery and equipment manufacturing, modern facility agriculture and other projects.



WHAT IS INCLUDED IN THE PACKAGE

- 6 x accommodation in 4* or 5* hotels with breakfast (single rooms)
- Transportation from Shanghai airport to the hotel in Shanghai
- All shuttle transportation during the duration of the delegation
- High speed rail ticket from Shanghai (HongQiaoZhen) to Cangzhou
- Bus transportation from Cangzhou to Tianjin
- High speed rail ticket from Tianjin to Beijing
- Most meals (subject to availability and final confirmation)
- Organisation fees (project presentations, venue rent, interpretation services where available, snacks and drinks at venues)
- Preparation and assistance for visa application
- 2 hrs of business development support before departure
- On-site support in China

Price: 1750 EUR

Price does NOT include: Visa application fee, international flight to/from China, taxi from Beijing to the airport on departure day (if not travelling with the majority of the group)

HOW TO APPLY?

If you are interested in joining the trip, please send an email to:

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CONTACT

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THE GLOBAL MARKET
TOGETHER!*



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